
MatrixMaxx 24.1 Overview Session - March 16, 2024

Introduction and Overview

[00:00:07 - 00:01:07]

Summary: Joanna Pineda introduces the new release, highlighting its extensive features for different user roles and the ongoing commitment to quarterly updates with new features as part of the monthly licensing.

25th Anniversary Celebration

[00:01:07 - 00:03:10]

Summary: Tanya and Joanna discuss the company's 25th anniversary celebrations, including staff lunches and events in major cities, as well as special podcast episodes focusing on the future of associations.

Support Center Redesign

[00:03:10 - 00:12:05]

Summary: Janna Marks explains the redesigned support center with improved search functionality, updated articles, and new features like AI-generated transcripts of QA sessions with timestamps.

New Dashboard Features

[00:12:05 - 00:16:22]

Summary: Tanya Kennedy introduces major upgrades to charts, graphs, and visualizations, emphasizing the new themes of visual enhancements and more informative dashboards and widgets.

Advocacy and Mapping Enhancements

[00:16:22 - 00:21:10]

Summary: Tanya highlights the new advocacy map feature on the dashboard, which automatically maps parent members, providing an interactive and visual representation of member distribution.

Membership Dashboards

[00:21:10 - 00:32:00]

Summary: Tanya showcases the new membership budget, tenure, and churn widgets, explaining their functionalities and the data they present. Feedback is encouraged to improve these features.

Meeting Enhancements

[00:32:00 - 00:39:19]

Summary: The meeting view page is redesigned for a cleaner look with key numbers and visualizations upfront. The new features improve usability and data presentation.

Integration with Google reCAPTCHA

[00:39:19 - 00:45:02]

Summary: Joseph Parsley introduces the integration with Google reCAPTCHA to prevent spam on the reset password form, explaining how to set it up and the benefits of using it.

CRM Enhancements

[00:45:02 - 00:48:32]

Summary: A new feature in the CRM module allows tagging staff members as account managers for various member organizations, making it easier to manage and track responsibilities.

Archiving Meetings

[00:48:32 - 00:53:56]

Summary: A new archiving function allows users to remove old or duplicate meetings without registrations from active lists, helping to keep data clean and organized.



General Questions and Closing

[00:53:56 - 01:00:12]

Summary: Tanya addresses additional questions about the new features and functionalities, with a focus on the ability to turn off charts and graphs in individual meetings and ensuring the new data refresh on development servers.